



DAY ONE SCHEDULE



Theater

- 10:00 AM Opening Remarks
- 10:25 AM Special Presentation from Mindshow
- 10:35 AM Expanding the VR Ecosystem
- 10:55 AM VR: Making it Real, Presented By Intel
- 11:25 AM Keynote Presentation
- 12:00 PM Expo Opens
- 12:15 PM Spatial Computing and Your Body, the Interface
- 1:15 PM Brand Stories in VR
- 2:15 PM Accelerating Your VR Applications with VRWorks, Presented by NVIDIA
- 3:15 PM VR Cameras A-Z, Presented by Radiant Images
- 4:15 PM Mixed Reality Light Fields Created with Octane and Unity
- 5:15 PM The Journey to Enterprise VR/AR Applications, Presented by Inhance



Theater

- 12:30 PM The Data Handbook: How to Predict and Harness VR's Potential
- 1:30 PM VC & Early Stage Company Pitch Workshop/Q&A, Presented by Latham & Watkins
- 2:30 PM Colliding Worlds: How VR, AR, & MR Are Driving True Pipeline Convergence, Presented by Foundry
- 3:30 PM Bringing Together the Pieces of Wonder Buffalo: How Artistry and Technology Connect Users to Socially Aware Storytelling, Presented by Technicolor
- 4:30 PM Location-Based Entertainment
- 5:30 PM Shooting VR for Post, Presented by International Cinematographers Guild (ICG)



IEEE Theater

- 12:00 PM The Martian: Examining Human Physical Judgments Across Virtual Gravity Fields
- 12:30 PM Multi-User Redirected Walking in Shared Physical Spaces
- 1:15 PM Using Mixed Reality Experiences to Positively Change Human Behavior
- 1:45 PM Towards the Creation of a 'Digital You' for Immersive Environments
- 2:30 PM A Perspective from the Long View: 35 Years in VR
- 3:45 PM Improving Augmented Reality Displays via Deformable Beamsplitters
- 4:15 PM Prism Aftereffects for Throwing with a Self-Avatar in an Immersive Virtual Environment
- 5:00 PM Notes on Virtual and Augmented Reality



DAY TWO SCHEDULE



Theater

- 10:00 AM Opening Remarks
- 10:25 AM Women in XR Announcement
- 10:35 AM Special Announcement from HP & Nvidia
- 11:35 AM Keynote Presentation
- 12:00 PM Expo Opens
- 12:15 PM Launching Successful VR and AR Games with Google
- 1:15 PM Mixed Reality: Stranger Things Have Happened
- 2:30 PM Gearing Up for VR; Presented by HP
- 3:30 PM VR Lessons from 10+ Years as an Executive Producer in Game Development
- 4:30 PM Inducing Emotional and Cognitive States in VR, Presented by Liminal VR
- 5:30 PM Intro to Exponential Thinking: Progress at the Edge of Possible



Theater

- 12:30 PM VR Game Development: Developer Diary, Presented by First Contact, HTC, and Dell
- 1:30 PM Robo Recall: An Epic Journey in VR, Presented by Unreal Engine
- 2:30 PM VR & Immersive Content - Insight & Debate from World Leading Creators, Presented By Blend Media
- 3:30 PM VR and the Evolution of Entertainment
- 4:30 PM From VFX to VR: How to Transition, Presented by Cinefex
- 5:30 PM How VR Entertainment Will Finally Take Off, Presented by Inception VR
- 6:00 PM Immersive Audio for VR Workflow, Presented by DTS



IEEE Theater

- 2:15 PM Bringing Education Intelligence to the Virtual World
- 3:00 PM The Challenge of Bringing the Wide FOV to Life

WIN VR GEAR!



- 1 Share a picture of the expo on Twitter, Facebook, or Instagram.
- 2 Tag #VRLA2017 and @vrllosangeles.
- 3 Visit VRLA Merch Booth (103) to enter raffle.
- 4 Winners will be announced at 4:00 pm on Friday and Saturday!

Prizes you can win:

- G-DRIVE slim SSD USB-C 1TB drive
- G-DRIVE ex RaW SSD 1TB harddrive
- G-DRIVE 2TB drive
- G-DRIVE with Thunderbolt 3TB drive
- Subpac
- Samsung Gear VR with Galaxy S7
- HTC Vive
- CyberPowerPC

* Winning participants must pick up their prizes by visiting the VRLA Merch Booth (#103). Prize supplies are limited and will be awarded on a first come basis.

VRLA

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EXHIBITORS

360domepro	560	IEEE VR	100	Secret Location	452
361 VR	e31	Imagineer Systems	e63	Seek	e55
3D Live	703	IMEX Media	821	Show My Property	e52
3dSunshine	f33	Infinadeck	335	Sidekick VR	e3
3rd Eye Studios	e24	InFilm 360VR	e21	Sketchbox	e62
5DVR	f24	INGENIOUS VR	e43	Slipgate	f31
ADA Technology	535	Inhance	133	Solus Games	e68
Alcacruz	901	Inreal	e61	SoundSpace DJ	e7
All These Worlds	e34	Intel	442	Space Flags	e54
Animate Objects	115	Invar Studios	431	Specular Theory	e19
Antilatency	835	IR Architects	137	Starbreeze Studios	
Apelab	644	Jolt VR	e23	Jobs	f17
AR Wall	f25	JYC VR	e65	StarVR	302
Axis Images	e29	Kilograph	f15	Statespace	e20
Axum Graphics	f16	Kite and Lightning	324	Stimuli VR	526
BCII	f29	Kodak	536	StoryUp	e26
Big Red Button	e66	Kuula	e49	Studio Kwo	e2
BioflightVR	e40	Leap Motion	632	Studio Transcendent	f27
Blend Media	634	Level Up	212	Sumo	f28
Breachgate	e5	Light Sail VR	f35	Super Architects	f26
Brink VR	e32	Liminal VR	113	Taction	e9
Business Mouse Studios	e4	Lucid VR	e67	Team Panoptes	e48
Chornoby1360	e64	Mage Artist Studios	e56	Technicolor	801
Chronos VR	e11	Magnopus	f13	Tender Claws	e18
Cinefex	135	Matt Thompson		Teradek	125
Cinehackers	e22	Immersive	e28	The Virtual Reality Girl	e30
Codon VR	e58	MeLeap	403	TigerLily Retro	105
CognitiveVR	f7	Merge VR	f10	Transported	e6
Construct Studio	e50	Microdose	560	Ultrahaptics	524
Cosmic Pictures	e41	Midas Touch Games	545	Underminer Studios	e44
CyberPowerPC	153 A	Mindride	729	Unity	612
DEFROST	e33	Mindshow	314	Unreal Engine	330
Digital Precept	e60	Mogura VR	600	Upload VR	c4
Dysonics	236	Mr. Cardboard	f23	Verge of Brilliance	e47
Mixed Reality	843	MSI	829	Vertebrae	131
Easter Egg Hunt	e14	ObserVR	e17	Vertecx	153 B
Edwon	e37	Oculus	361	Vetor Zero	c3
Elixir VR	534	Omega	e57	Virsix	e0 & e1
Evava VR	e37	One Third Blue	e27	Visbit	753
Evox	752	Ossic	626	Visionary Art Zone	161
Exit Reality	700	Otoy	427	Visisonics	f12
Experience 360°	f9	Out of Frame VR	f30	VR Audio Designs	117
Facebook	c1	Overrun Games	e36	VR Playhouse	433
Faceware	624	Paracosma	f11	VRGen	e39
Fluidcast	f8	Parallel Mind	e53	VRLA Merch	103
Formate	f18	Patcha's Pajamas	e35	VRoom Cam	e15
G-Technology	253	PETA	e12	VRScout	735
G'Audio Lab	145	Phasespace	552	VRTUALITY	721
Gadget-Bot	139	PiMAX	e59	VRX	e46
Game Cooks	e45	Pixvana	216	VSCRL	f14
Get Virtual	e8	Prosper VR	234	VSKULL	f20
GimbalGuru	f36	Pseudoscience Pictures	f32	Well Told	
Google	630	Racket: NX	100	Entertainment	e16
Here Be Dragons	628	Radiant Images	713	Whirlwind VR	e10
Hollywood Asylum	e38	Rank 17	344	White Elk Studios	e13
HTC	643	RE'FLEKT	214	WonderMatrix VR	e51
Humaneyes	652	Ricoh	119	XRez	f19
Hype VR	f21	RLTY CHK	f34	XSens	525
Hyperkin	111	Robot Prayers	e25	Yode	f22
iCandy Games	e42	Rochester Optical	429		
		Samsung	232		

