





MISSION STATEMENT

Virtual Reality has arrived. The excitement around this revitalized medium is impossible to contain, with more VR content developed in the last twelve months than the preceding 20 years combined. This groundswell has given rise to Oculus VR's first-ever "Oculus Connect" developers' conference; bringing together the creative, technical and business forces catalyzing the medium.

On the occasion of these luminaries converging for such a momentous event, the Virtual Reality Foundation is elated to announce a companion to Oculus Connect: The Proto Awards (short for protopóros, Greek for pioneer) to honor pioneering achievement in VR. The ceremony will take place on the first evening of Oculus Connect: September 19th at the Hollywood Roosevelt Hotel's historic Blossom Ballroom, the same venue that hosted the first Academy Awards.

This inaugural event will bolster the efforts of a new generation of VR pioneers by honoring their work on a grand stage just steps away from the convention. Nominees will be voted upon by a board of governors comprised of VR community leaders and luminaries both past and present.



VR Community leaders and Luminaries will be displaying their newest achievements at this year's event.



Join us September 19th at the Hollywood Roosevelt Hotel's historic Blossom Ballroom.







BRAND INTEGRATION \$1,500

VRLA Summer Expo

- Community Partner
- 2 Tickets

2015 Proto Awards

- Gift Bag Insertion
- 2 Tickets

VRLA Winter Expo

- Community Partner
- 2 Tickets





Your host, Thomas Middleditch (from HBO's Silicon Valley) and a surprise guest.



