



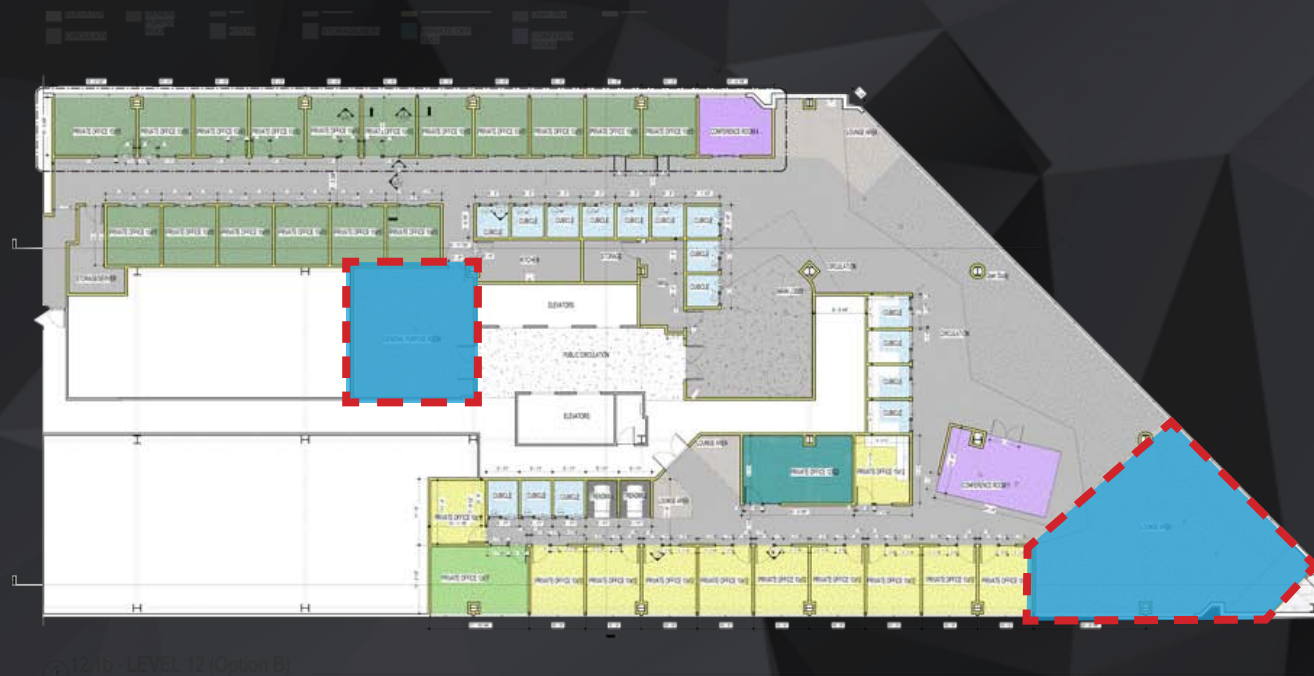
## VRLA School Sponsorship Breakdown



The Virtual Reality Foundation was formed to bolster the VR and immersive technology community. The 2015 VRLA Summer Expo played host to our first series of educational workshops, bringing industry experts together with an eager and growing development community. In 2016 we'll launch VRLA School: a monthly series of educational presentations and workshops by experts and thought leaders.

## The Village

The Virtual Reality Foundation has partnered with The Village, a 20,000 sqft co-working space focused on VR and immersive technology developers, to host VRLA School.





# Workshops & Presentations

The overview segments of workshops and presentations will be filmed and made available online free of charge.

## WORKSHOP

Capacity: 35 attendees

**TICKET PRICE: \$99**

**8:30am:** Light Breakfast & Computer Setup

**9am:** Overview

**10am:** Hands-On Learning

**1pm:** Lunch & Networking

**2pm:** Project Mentorship

*A summary of the subject at hand is followed by in-depth learning and experience, guided by experts in the field.*

## PRESENTATION

Capacity: 70 attendees

**TICKET PRICE: \$39**

**8:30am:** Light Breakfast

**9am:** Overview

**10am:** Snacks & Networking

*The day's subject or panel discussion offers a broad overview.*

# Sponsorship & Branding

**\$1,500**

## *Community Partner*

- Logo on VRLA School site for 1 year
- Logo placement in 1 presentation video of your choice
- Logo placement on signage at 1 event of your choice

**\$3,000**

## *Level 1 Sponsor*

- Logo on VRLA School site for 1 year
- Logo placement in 1 presentation video of your choice
- Logo placement on signage at 1 event of your choice
- Demo Space at 1 event of your choice
- 2 tickets to 1 event of your choice

**\$10,000**

## *Level 2 Sponsor*

- Premium logo placement on VRLA School site for 1 year
- Logo placement in 4 presentation videos of your choice
- Logo placement on signage at 4 events of your choice
- Demo Space at 4 events of your choice
- 2 tickets to 4 events of your choice

**\$20,000**

## *Level 3 Sponsor*

- Featured logo placement on VRLA School site for 1 year
- Logo placement in all 2016 presentation videos
- Logo placement on signage at all 2016 events
- Demo Space at all 2016 events
- Brief address to attendees at all 2016 events
- 6 tickets to all 2016 events



**VRLA School Sponsorship**  
*Make checks payable to:*

**The Virtual Reality Foundation, Inc.**  
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